





DEVILISHLY HANDSOME PRODUCTIONS

PRODUCT BROCHURE

OUR PRODUCTS

OUR SERVICES

	CREATIVE	VIDEO	INTERACTIVE VIDEO	VIRAL VIDEO	ONLINE TV CHANNEL
STRATEGY					
VIDEO PRODUCTION					
INTERACTIVITY					
DISTRIBUTION					
ONLINE CHANNEL					
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STRATEGY

MEETING
BRIEFING
PROPOSAL



CREATIVE

IDENTIFYING AIMS & SOLUTIONS - FREE CONSULTATION

- DHP CAN HELP YOU TRANSLATE THE HEART OF YOUR BRAND STORY INTO PICTURES
- EVERY PROJECT IS TAILORED TO YOUR BRAND'S UNIQUE APPROACH
- WE INTEGRATE INTO YOUR EXISTING MARKETING CAMPAIGNS

STRATEGY

MEETING
BRIEFING
PROPOSAL



VIDEO PRODUCTION

PRE PROD
PRODUCTION
POST-PROD



VIDEO

THE ENGINE ROOM – BEAUTIFUL BRANDED VIDEOS

- DIRECTOR ASSIGNED TO YOUR PROJECT TO GUIDE THE VISION FROM SCRIPT TO SCREEN
- EXPERIENCED PRODUCERS TO SUPERVISE YOUR DEADLINES AND BUDGET
- OUR TEAM INCLUDES: FILM CREW, PHOTOGRAPHERS, BRAND STRATEGISTS, WRITERS, DESIGNERS, CG ANIMATORS, CROSS-PLATFORM DEVELOPERS AND PROGRAMMERS

STRATEGY

MEETING
BRIEFING
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VIDEO PRODUCTION

PRE PROD
PRODUCTION
POST-PROD



INTERACTIVITY



INTERACTIVE VIDEO

A RICHER MEDIA EXPERIENCE – CLICK TO EXPLORE

- A LAYER OF PROGRAMMING OVER YOUR VIDEO ALLOWS VIEWERS TO CLICK ON THE IMAGE AND DISCOVER MORE INFORMATION
- ADD TO BASKET, SEND TO WEBSITE, DOWNLOAD, INPUT INFORMATION
- INSTANT CALL TO ACTION AND CLEARLY MEASURABLE ROI

STRATEGY

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VIDEO PRODUCTION

PRE PROD
PRODUCTION
POST-PROD



INTERACTIVITY



DISTRIBUTION

HOSTING
ANALYTICS



VIRAL VIDEO

BE SEEN - FLOOD THE WEB

- REMOTE HOSTING, UPLOAD YOUR VIDEO WITH US AND PLAY BACK HIGH QUALITY ON DEMAND THROUGH YOUR WEBSITE
- DELIVER SEAMLESSLY TO AN INCREASINGLY COMPLEX ECOSYSTEM OF DEVICES AND STANDARDS, WEB, MOBILE AND CONNECTED TVS
- RECEIVE INTERPRETED DATA REPORTS TRACKING UNIQUE VIEWS, GEOGRAPHY, ENGAGEMENT

STRATEGY

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VIDEO PRODUCTION

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INTERACTIVITY



DISTRIBUTION

HOSTING
ANALYTICS



ONLINE CHANNEL

BRAND DESIGN
WEB DESIGN
E-COMMERCE
SOCIAL MEDIA
CONTENT MANAGEMENT



ONLINE TV CHANNEL

YOUR WORLD – HOST A COMMUNITY

- DHP CAN SET UP, BRAND AND MANAGE A YOUTUBE CHANNEL FOR YOU
- OR DHP CAN DESIGN A MICROSITE BRANDED EXCLUSIVELY FOR YOU, HOSTING ONLY YOUR CONTENT, WITH INTERACTIVE OPTIONS PROGRAMMED BY OUR WEB DEVELOPMENT PARTNERS.
- INTEGRATE WITH E-COMMERCE, LINK TO BASKETS
- INTEGRATE WITH SOCIAL MEDIA, USE VIDEO TO ENGAGE , ENTERTAIN AND LEVERAGE YOUR ONLINE NETWORKS
- DHP'S CREATIVE DESIGNERS AND USER EXPERIENCE EXPERTS HELP YOU START THE CONVERSATION
- DHP CAN MANAGE CONTENT, REGULARLY PRODUCING AND UPLOADING CONTENT FOR YOU WHILE YOU'RE DOING OTHER THINGS.